

List of Core Values

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|-----------------|----------------|------------------|---------------|
| Abundance | Assertiveness | Chastity | Cooperation |
| Acceptance | Assurance | Cheerfulness | Cordiality |
| Accessibility | Attentiveness | Clarity | Correctness |
| Accomplishment | Attractiveness | Cleanliness | Country |
| Accountability | Audacity | Clear-mindedness | Courage |
| Accuracy | Availability | Cleverness | Courtesy |
| Achievement | Awareness | Closeness | Craftiness |
| Acknowledgement | Awe | Comfort | Creativity |
| Activeness | Balance | Commitment | Credibility |
| Adaptability | Beauty | Community | Cunning |
| Adoration | Being the best | Compassion | Curiosity |
| Adroitness | Belonging | Competence | Daring |
| Advancement | Benevolence | Competition | Decisiveness |
| Adventure | Bliss | Completion | Decorum |
| Affection | Boldness | Composure | Deference |
| Affluence | Bravery | Concentration | Delight |
| Aggressiveness | Brilliance | Confidence | Dependability |
| Agility | Buoyancy | Conformity | Depth |
| Alertness | Calmness | Congruency | Desire |
| Altruism | Camaraderie | Connection | Determination |
| Amazement | Candor | Consciousness | Devotion |
| Ambition | Capability | Conservation | Devoutness |
| Amusement | Care | Consistency | Dexterity |
| Anticipation | Carefulness | Contentment | Dignity |
| Appreciation | Celebrity | Continuity | Diligence |
| Approachability | Certainty | Contribution | Direction |
| Approval | Challenge | Control | Directness |
| Art | Change | Conviction | Discipline |
| Articulacy | Charity | Conviviality | Discovery |
| Artistry | Charm | Coolness | Discretion |



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|------------------|------------------------|-----------------|---------------------|
| Diversity | Expressiveness | Grace | Intensity |
| Dominance | Extravagance | Gratitude | Intimacy |
| Dreaming | Extroversion | Gregariousness | Intrepidness |
| Drive | Exuberance | Growth | Introspection |
| Duty | Fairness | Guidance | Introversion |
| Dynamism | Faith | Happiness | Intuition |
| Eagerness | Fame | Harmony | Intuitiveness |
| Ease | Family | Health | Inventiveness |
| Economy | Fascination | Heart | Investing |
| Ecstasy | Fashion | Helpfulness | Involvement |
| Education | Fearlessness | Heroism | Joy |
| Effectiveness | Ferocity | Holiness | Judiciousness |
| Efficiency | Fidelity | Honesty | Justice |
| Elation | Fierceness | Honor | Keeness |
| Elegance | Financial independence | Hopefulness | Kindness |
| Empathy | | Hospitality | Knowledge |
| Encouragement | Firmness | Humility | Leadership |
| Endurance | Fitness | Humor | Learning |
| Energy | Flexibility | Hygiene | Liberation |
| Enjoyment | Flow | Imagination | Liberty |
| Entertainment | Fluency | Impact | Lightness |
| Enthusiasm | Focus | Impartiality | Liveliness |
| Environmentalism | Fortitude | Independence | Logic |
| Ethics | Frankness | Individuality | Longevity |
| Euphoria | Freedom | Industry | Love |
| Excellence | Friendliness | Influence | Loyalty |
| Excitement | Friendship | Ingenuity | Majesty |
| Exhilaration | Frugality | Inquisitiveness | Making a difference |
| Expectancy | Fun | Insightfulness | Marriage |
| Expediency | Gallantry | Inspiration | Mastery |
| Experience | Generosity | Integrity | Maturity |
| Expertise | Gentility | Intellect | Meaning |
| Exploration | Giving | Intelligence | Meekness |



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|-----------------|-----------------|-----------------|----------------|
| Mellowness | Pleasantness | Resilience | Silliness |
| Meticulousness | Pleasure | Resolution | Simplicity |
| Mindfulness | Poise | Resolve | Sincerity |
| Modesty | Polish | Resourcefulness | Skillfulness |
| Motivation | Popularity | Respect | Solidarity |
| Mysteriousness | Potency | Responsibility | Solitude |
| Nature | Power | Rest | Sophistication |
| Neatness | Practicality | Restraint | Soundness |
| Nerve | Pragmatism | Reverence | Speed |
| Nonconformity | Precision | Richness | Spirit |
| Obedience | Preparedness | Rigor | Spirituality |
| Open-mindedness | Presence | Sacredness | Spontaneity |
| Openness | Pride | Sacrifice | Spunk |
| Optimism | Privacy | Sagacity | Stability |
| Order | Proactivity | Saintliness | Status |
| Organization | Professionalism | Sanguinity | Stealth |
| Originality | Prosperity | Satisfaction | Stillness |
| Outdoors | Prudence | Science | Strength |
| Outlandishness | Punctuality | Security | Structure |
| Outrageousness | Purity | Self-control | Success |
| Partnership | Rationality | Selflessness | Support |
| Patience | Realism | Self-reliance | Supremacy |
| Passion | Reason | Self-respect | Surprise |
| Peace | Reasonableness | Sensitivity | Sympathy |
| Perceptiveness | Recognition | Sensuality | Synergy |
| Perfection | Recreation | Serenity | Teaching |
| Perkiness | Refinement | Service | Teamwork |
| Perseverance | Reflection | Sexiness | Temperance |
| Persistence | Relaxation | Sexuality | Thankfulness |
| Persuasiveness | Reliability | Sharing | Thoroughness |
| Philanthropy | Relief | Shrewdness | Thoughtfulness |
| Piety | Religiousness | Significance | Thrift |
| Playfulness | Reputation | Silence | Tidiness |



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|-----------------|------------|-----------------|--------------|
| Timeliness | Uniqueness | Vision | Willingness |
| Traditionalism | Unity | Vitality | Winning |
| Tranquility | Usefulness | Vivacity | Wisdom |
| Transcendence | Utility | Volunteering | Wittiness |
| Trust | Valor | Warmheartedness | Wonder |
| Trustworthiness | Variety | Warmth | Worthiness |
| Truth | Victory | Watchfulness | Youthfulness |
| Understanding | Vigor | Wealth | Zeal |
| Unflappability | Virtue | Willfulness | |

This list of values was originally compiled by [Steve Pavlina](#). Used with permission.

