

## List of Core Values

Abundance	Appreciation	Calmness
Acceptance	Approachability	Camaraderie
Accessibility	Approval	Candor
Accomplishment	Art	Capability
Accountability	Articulacy	Care
Accuracy	Artistry	Carefulness
Achievement	Assertiveness	Celebrity
Acknowledgement	Assurance	Certainty
Activeness	Attentiveness	Challenge
Adaptability	Attractiveness	Change
Adoration	Audacity	Charity
Adroitness	Availability	Charm
Advancement	Awareness	Chastity
Adventure	Awe	Cheerfulness
Affection	Balance	Clarity
Affluence	Beauty	Cleanliness
Aggressiveness	Being the best	Clear-mindedness
Agility	Belonging	Cleverness
Alertness	Benevolence	Closeness
Altruism	Bliss	Comfort
Amazement	Boldness	Commitment
Ambition	Bravery	Community
Amusement	Brilliance	Compassion
Anticipation	Buoyancy	Competence

Competition	Cunning	Eagerness
Completion	Curiosity	Ease
Composure	Daring	Economy
Concentration	Decisiveness	Ecstasy
Confidence	Decorum	Education
Conformity	Deference	Effectiveness
Congruency	Delight	Efficiency
Connection	Dependability	Elation
Consciousness	Depth	Elegance
Conservation	Desire	Empathy
Consistency	Determination	Encouragement
Contentment	Devotion	Endurance
Continuity	Devoutness	Energy
Contribution	Dexterity	Enjoyment
Control	Dignity	Entertainment
Conviction	Diligence	Enthusiasm
Conviviality	Direction	Environmentalism
Coolness	Directness	Ethics
Cooperation	Discipline	Euphoria
Cordiality	Discovery	Excellence
Correctness	Discretion	Excitement
Country	Diversity	Exhilaration
Courage	Dominance	Expectancy
Courtesy	Dreaming	Expediency
Craftiness	Drive	Experience
Creativity	Duty	Expertise
Credibility	Dynamism	Exploration

Expressiveness	Fun	Independence
Extravagance	Gallantry	Individuality
Extroversion	Generosity	Industry
Exuberance	Gentility	Influence
Fairness	Giving	Ingenuity
Faith	Grace	Inquisitiveness
Fame	Gratitude	Insightfulness
Family	Gregariousness	Inspiration
Fascination	Growth	Integrity
Fashion	Guidance	Intellect
Fearlessness	Happiness	Intelligence
Ferocity	Harmony	Intensity
Fidelity	Health	Intimacy
Fierceness	Heart	Intrepidness
Financial independence	Helpfulness	Introspection
Firmness	Heroism	Introversion
Fitness	Holiness	Intuition
Flexibility	Honesty	Intuitiveness
Flow	Honor	Inventiveness
Fluency	Hopefulness	Investing
Focus	Hospitality	Involvement
Fortitude	Humility	Joy
Frankness	Humor	Judiciousness
Freedom	Hygiene	Justice
Friendliness	Imagination	Keeness
Friendship	Impact	Kindness
Frugality	Impartiality	Knowledge

Leadership	Obedience	Popularity
Learning	Open-mindedness	Potency
Liberation	Openness	Power
Liberty	Optimism	Practicality
Lightness	Order	Pragmatism
Liveliness	Organization	Precision
Logic	Originality	Preparedness
Longevity	Outdoors	Presence
Love	Outlandishness	Pride
Loyalty	Outrageousness	Privacy
Majesty	Partnership	Proactivity
Making a difference	Patience	Professionalism
Marriage	Passion	Prosperity
Mastery	Peace	Prudence
Maturity	Perceptiveness	Punctuality
Meaning	Perfection	Purity
Meekness	Perkiness	Rationality
Mellowness	Perseverance	Realism
Meticulousness	Persistence	Reason
Mindfulness	Persuasiveness	Reasonableness
Modesty	Philanthropy	Recognition
Motivation	Piety	Recreation
Mysteriousness	Playfulness	Refinement
Nature	Pleasantness	Reflection
Neatness	Pleasure	Relaxation
Nerve	Poise	Reliability
Nonconformity	Polish	Relief

Religiousness	Serenity	Success
Reputation	Service	Support
Resilience	Sexiness	Supremacy
Resolution	Sexuality	Surprise
Resolve	Sharing	Sympathy
Resourcefulness	Shrewdness	Synergy
Respect	Significance	Teaching
Responsibility	Silence	Teamwork
Rest	Silliness	Temperance
Restraint	Simplicity	Thankfulness
Reverence	Sincerity	Thoroughness
Richness	Skillfulness	Thoughtfulness
Rigor	Solidarity	Thrift
Sacredness	Solitude	Tidiness
Sacrifice	Sophistication	Timeliness
Sagacity	Soundness	Traditionalism
Saintliness	Speed	Tranquility
Sanguinity	Spirit	Transcendence
Satisfaction	Spirituality	Trust
Science	Spontaneity	Trustworthiness
Security	Spunk	Truth
Self-control	Stability	Understanding
Selflessness	Status	Unflappability
Self-reliance	Stealth	Uniqueness
Self-respect	Stillness	Unity
Sensitivity	Strength	Usefulness
Sensuality	Structure	Utility

Valor	Volunteering	Winning
Variety	Warmheartedness	Wisdom
Victory	Warmth	Wittiness
Vigor	Watchfulness	Wonder
Virtue	Wealth	Worthiness
Vision	Willfulness	Youthfulness
Vitality	Willingness	Zeal
Vivacity		

*This list of values was originally compiled by [Steve Pavlina](#). Used with permission.*